



JEWISH FAMILY SERVICE OF TIDEWATER

# Family Matters

A Newsletter for JFS Supporters – Summer 2016



## JFS gives community update at biennial meeting

**A**t JFS' 63<sup>rd</sup> Biennial Meeting in June, Lawrence Steingold, outgoing president, handed over the reins to Jeff Cooper, who will serve as president for the 2016-2018 term.

Past president Dr. Marcia Samuels installed Cooper and the other members of the executive committee: Ellen Rosenblum, vice president; Kim Gross, vice president; Patti Wainger, secretary; Lawrence Steingold, treasurer/immediate past president; Dr. Marcia Samuels, past president; and Ashley Zittrain, member-at-large.

JFS also thanked its outgoing board members, Elena Barr Baum and Janet Yue and welcomed incoming board members Betty Berklee, Frances Birshtein (*Hebrew Ladies Charity representative*), Charlene Cohen, Scott Flax, Chamie Haber, Matt Mancoll, Dr. Ken Muhlendorf, and Sara Jo Rubin.

Lawrence Steingold, outgoing president, highlighted the many accomplishments of the agency during his two-year term and specifically expressed appreciation to our partners at the United Jewish Federation of Tidewater for their support. He commented how "highly inspired I have been by the close to 200 people who work at JFS every day to help carry out the mission of the organization, along with the multitude of volunteers, board members and other partners in the community who do their part to try to make each individual's life just a little bit better."

Steingold then presented the Community Partner award to TowneBank, accepted by Billy Foster, Virginia Beach president.

*Continued on next page...*

## JFS wraps up an action-packed Spring Into Healthy Living

**D**r. Steven Nissen, world-renowned cardiologist from the Cleveland Clinic, kicked off the 12<sup>th</sup> Annual Spring Into Healthy Living for JFS this year. Speaking at the George M. and Linda H. Kaufman Theater at the Chrysler Museum, Dr. Nissen addressed obesity in the U.S. and the problems that go along with it, particularly coronary disease and high cholesterol.



JFS held the 12<sup>th</sup> Annual Run, Roll or Stroll – always a community favorite – on May 1 at 24<sup>th</sup> Street Park. Fortunately the weather held out just long enough for all the races to be run and medals awarded!

JFS partnered with B'nai Israel, which held two events presented by Dr. David Pelcovitz. Dr. Pelcovitz spoke on "Caring for Your Aging Loved Ones" and on "Balanced Parenting." The Freda H. Gordon Hospice and Palliative Care of Tidewater also presented "Conversations Before the Crisis" to conclude the events.

Thanks to the generosity of our sponsors, Spring Into Healthy Living continues to provide individuals of all ages with an opportunity for education, fitness, and fun, and allows JFS to serve more individuals in need throughout the communities we serve. •

**Presenting Sponsor:** TowneBank

**Lead Sponsor:** Lee & Bernard Jaffe\* Family Fund of the Tidewater Jewish Foundation

**Diamond Sponsor:** Copeland & Klebanoff Families

*\*Of blessed memory*



## Greetings from Betty Ann Levin

*JFS Executive Director*

What an incredible spring it was at JFS! From our Spring into Healthy Living fundraiser, to our relocation into the main building on the Reba and Sam Sandler Family Campus of the Tidewater Jewish Community which brought ALL of our JFS programs under one roof for the first time, to our transitioning of lay leadership with the installation of our new president...it has truly been a “season of change” and we have emerged stronger and ready to start our new fiscal year!

Many often ask me, “Is summer slow at JFS?” And my response is, “It is never slow at JFS!” Our dedicated staff and volunteers are continuing to provide increased levels of care and services to clients and we are planning for one of our busiest seasons this fall as we move toward the Jewish year of 5777, which begins the season of holiday outreach through many projects throughout our community.

This year is also the 70<sup>th</sup> anniversary of JFS as an independent agency established by the Council of Jewish Women and Hebrew Ladies Charity Society in 1946. We are pleased to carry on the tradition of excellence established by these two wonderful community-minded organizations, as well as others in our community.

Enjoy the summer months!

*Betty Ann*

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TowneBank has been a supportive partner of JFS for the past seven years in many capacities, including serving as Presenting Sponsor for JFS’ annual Spring into Healthy Living fundraising event.

Jeff Cooper presented the 2016 Distinguished Service award to Elena Barr



Outgoing president Lawrence Steingold with Billy Foster from TowneBank

Baum, in recognition of her years of service on the board and to JFS, including serving as president from July of 2010 through June of 2012. Cooper recognized the “skill and passion” of the JFS employees and also cited the role of its board members as “steering the organization toward a sustainable future, one that is mindful of both mission and margin and is adept at recognizing new opportunities in a changing health care and social service landscape while also strengthening our core functions.”

Betty Ann Levin, JFS executive director, remarked, “Our community should be proud that such a dedicated group of lay leaders are guiding our agency. It

continues to be a pleasure to work with our entire Board of Directors and we look forward to the next two years under Jeff’s leadership.” •

*See related “Bar/Bat Mitzvah” article on next page.*

## JFS Board of Directors 2016-2017

### Executive Committee

Jeff Cooper, President  
Ellen Rosenblum, Vice President  
Kim Gross, Vice President  
Patti Wainger, Secretary  
Lawrence Steingold, Treasurer/  
Immediate Past President  
Dr. Marcia Samuels, Past President  
Ashley Zittrain, Member-At-Large

### Board of Directors

Scott Alperin	Anne Kramer
Rabbi Jeffrey Arnowitz	Dr. Lisa Finkel Leon
David Ashe	Dr. Mark Lipton
Brad Bangel	Matt Mancoll
Gary Bartel	Stacie Hofheimer Moss
Betty Berklee	Dr. Ken Muhlendorf
Frances Levy Birshtein*	Joel Nied
Randi Chernitzer	Erinn Portnoy
Charlene Cohen	Sara Jo Rubin
Lynn Sher Cohen	Jenny Sachs
Scott Flax	Sandy Sher
Chamie Haber	Scott Vooss

*\*Hebrew Ladies Charity Trustee*





## Cultivating Kindness

Ms. Rosenbach and Ms. Field's three-year-old (Gan Bet 1) class from the Strelitz Early Childhood Education Center visited JFS recently to stock one of our agency Food Pantries with canned goods and paper products. The items and money they donated to JFS were from collecting weekly *tzedakah* during the entire school year.

JFS provides food assistance to over 60 different local Jewish families through our Milk and Honey Food Assistance program. All of these families struggle with paying their bills and having food and paper products is always of real help to them. Our sincere thanks to the students, families and teachers for the help and time that were put into this meaningful *tzedakah* project. •



# youth *tzedakah*

At JFS' biennial meeting in June, Betty Ann Levin presented plaques of recognition to eight youth in our community in appreciation of their generosity and *tzedakah* on the occasion of their bar and bat mitzvahs over the past two years. Recognized were Noah Alperin, Asher Baum, Matthew Gross, Leo Kamer, Hannah Mancoll, Lauren Moscovitz, Jordan Parker-Ashe, and Brayden Snyder. These young men and women dedicated a portion or all of their respective mitzvah projects to a JFS program. •



Left to right: Hannah Mancoll, Matthew Gross, Asher Baum, Leo Kamer, and Jordan Parker-Ashe

Most children want toys and games for their birthday, but not these children. For their respective birthdays, they asked their birthday party guests to bring food to be donated to the JFS Food Pantries.

Coryn Sandler celebrated her ninth birthday with a beach party at the home of her grandmother, Arlene Owens, a JFS volunteer. Her friends and family brought peanut butter, canned soup, pasta, and other non-perishable items. Coryn, along with her sister Reese, 7, and her cousin Alexis Mattingly, 9, recently delivered the car trunk full of food to JFS and helped stock the shelves.

Three additional youths – Ben Amitay, Leah Steerman, and Gabriel Arnowitz – also collected food instead of gifts at their recent birthday parties. They dropped off a huge cart full of food to stock the Milk & Honey Food Pantry. Thank you! •



Left to right: Coryn Sandler, Alexis Mattingly, and Reese Sandler



Left to right: Ben Amitay, Leah Steerman, and Gabriel Arnowitz





Jewish Family Service of Tidewater

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*On the Reba and Sam Sandler Family  
Campus of the Tidewater Jewish Community*

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[www.jfshamptonroads.org](http://www.jfshamptonroads.org)



United Jewish Federation  
OF TIDEWATER | Constituent  
Agency

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*Return Service Requested*

## PAM department gets new van



### *New van allows JFS to transport Personal Affairs Management (PAM) clients*

With your help, we did it! We “built a van for PAM”! Thanks to your generous support and that of Charles Barker Automotive, we were able to purchase a van for the Personal Affairs Management department. This van allows us to provide reliable transportation and helps us meet the ever-growing needs of our most vulnerable clients. Thank you!

## 3 Easy Ways to support JFS

### Shop on AmazonSmile

Did you know that you can support JFS when you shop on Amazon? Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to JFS! AmazonSmile is the same Amazon you know – same products, same prices, same service! Go to **smile.amazon.com** and select Jewish Family Service to receive the donation and go shopping! Every eligible purchase you make at **smile.amazon.com** will result in a donation to JFS.

### Shop at Kroger

Have you linked your Kroger card to JFS? It's easy to do! Just visit [www.kroger.com](http://www.kroger.com) and log in to your account (or create a new one if necessary). Click on Community/Community Rewards and follow the steps to link your card to Jewish Family Service of Tidewater. JFS receives a quarterly check from Kroger based on the shopping you do every time you visit.

### Donate to our Food Pantries

Our Food Pantries are always in need of non-perishable food and toiletries. Boxed cereal, peanut butter, canned tuna, pasta, and canned fruit are always in great demand. Shampoo, soap, and toothpaste are also appreciated. Why not organize a food drive for the upcoming Hunger Action Month in September? For more information, contact Jody Laibstain or Maryann Kettle at 757-321-2222.